

Car Sharing

Why you should get involved!

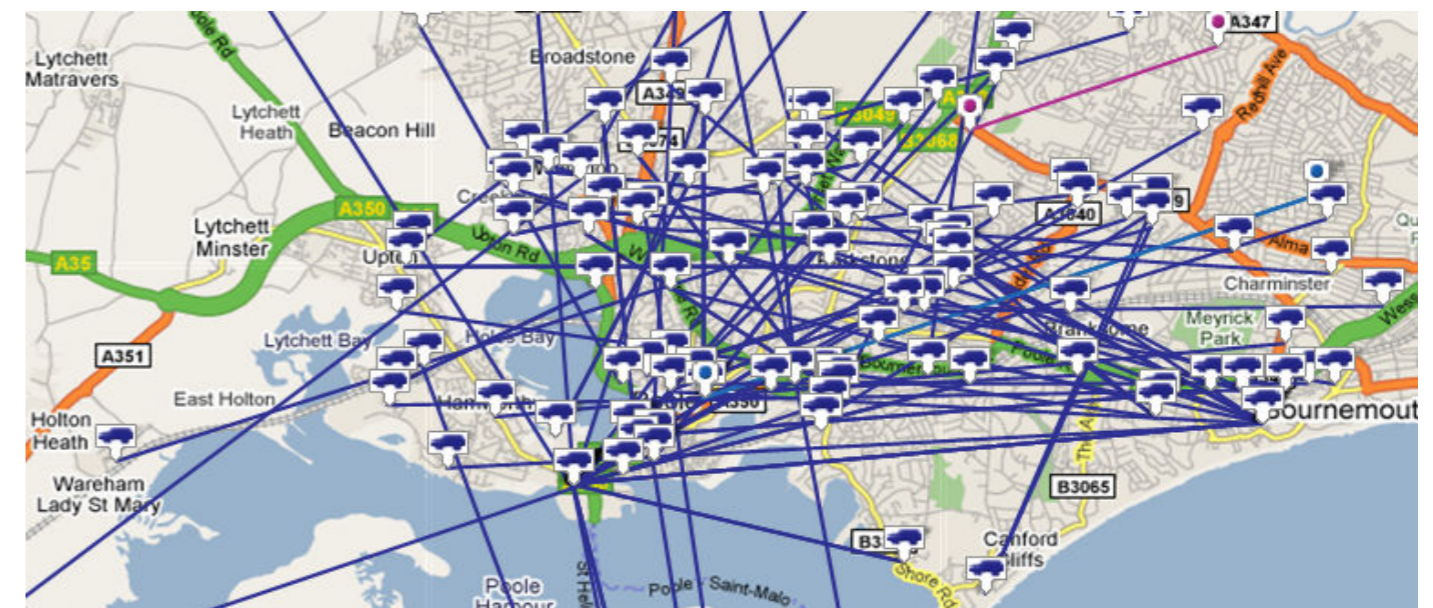
- Car-sharing can be used for **any type of journey at any time**, making it the cheapest and most flexible form of transport around.
- It **saves you money** on petrol costs.
- It helps you do your bit for the environment by reducing your carbon footprint.
- Journeys are more sociable, with the opportunity to make new friends too!
- It reduces stress by allowing you to be chauffeur-driven!!
- **Don't forget: you don't need a car to sign up to be a car-sharer.** Many people are willing to do the driving in return for a contribution to fuel costs and some good company!

In 2009, as drivers continue to look for ways to save money during the recession, the number of people who have signed up to the UK's largest car-sharing scheme 'Liftshare' hit 300,000. This represents almost 1% of the nation's 33.8 million drivers, who together are now covering an estimated 100million miles of road travel each year. Dramatically increasing the likelihood of finding someone to share with!

Join Liftshare for FREE at www.liftshare.com
or Carsharedorset for FREE at www.carsharedorset.com

How much could you save?

There are 790 journeys registered near Poole, Dorset, 100 of which are displayed on the map below.



Alternatively, sharing journeys with friends and family will also help to save you money and reduce your carbon footprint!



What is car-sharing?

Car-sharing is when two or more people share a car and travel together. It helps you to:

- ▶ **Reduce travel costs**
The typical commuter who car-shares every day will save themselves hundreds of pounds a year;
- ▶ **Cut congestion & pollution**
Car-sharing reduces the number of cars on the road, making it easier for everyone to get around, and cuts the amount of harmful CO₂ emissions which cause climate change;
- ▶ **Make new friends**
Car-sharers enjoy a sociable drive and often stay friends long after they no longer need to share their journey;

www.liftshare.com

 liftshare.com
Better together



carsharedorset.com